

Your personal contact for queries on the MBA Fundamentals Program

Marta Schöffler
International Department des
Karlsruher Instituts für Technologie gGmbH
Schlossplatz 19 | 76131 Karlsruhe
Phone: +49 721 608 - 47019
E-Mail: marta.schoeffler@kit.edu



Boost your Career with Management Expertise!

MBA Fundamentals Program for Doctoral Researchers



HECTOR School of Engineering & Management
Technology Business School of the KIT
Schlossplatz 19 | 76131 Karlsruhe
www.hectorschool.com

MANAGEMENT EXPERTISE FOR DOCTORAL RESEARCHERS

The MBA Fundamentals Program, offered by the HECTOR School of Engineering & Management, Technology Business School of the Karlsruhe Institute of Technology, was initiated exclusively for doctoral researchers.

The program gives you the unique opportunity to gain the keenly demanded knowledge in Management topics. Project management, e.g., is considerably helpful when preparing your PhD thesis. Whereas courses on leadership and conflict management facilitate the supervision of master students and student assistants, as well as the guidance of junior colleagues and technicians.

In the six units of the MBA Fundamentals Program, you'll also be prepared with courses on finance, entrepreneurship and marketing.

As a consequence, this know-how will also be rewarded by the industry. If you plan to transit from academia to industry after your PhD, you are expected to be acquainted with management topics. The expertise gained in the MBA Fundamentals Program might be the key argument for you as a job candidate and will certainly enhance your career.

STRUCTURE OF THE MBA PROGRAM

Each unit comprises five days of lectures and workshops as well as an examination. The order of units can be chosen individually. After the successful completion of all units, a certificate is awarded.

Projects Unit 1	<ul style="list-style-type: none">International Project Management 3 ECTS	Information Unit 5	<ul style="list-style-type: none">Management AccountingDigital Transformation: Information Management in the Internet Economy 3 ECTS
Values Unit 2	<ul style="list-style-type: none">Financial AccountingFundamentals of FinanceBusiness Ethics 3 ECTS	Operations Unit 6	<ul style="list-style-type: none">Operations Management 3 ECTS
Markets Unit 3	<ul style="list-style-type: none">MarketingBusiness Strategy or Decisions Analysis 3 ECTS	Optional*	<ul style="list-style-type: none">Start-Up CompaniesIntercultural Training
People Unit 4	<ul style="list-style-type: none">EntrepreneurshipPersonnel Development & Leadership 3 ECTS	Total ECTS 18	

* These courses are not mandatory for the completion of the certificate and do not grant credits. However, participation is strongly advised when completing the full program.

Keyfacts & Benefits of the MBA Fundamentals Program

- Target Group: Doctoral researchers
- Six units each of five days = 30 days (the program can be completed during the doctoral research project or on the job)
- 18 ECTS points (credit points are recognized in international MBA programs)
- Certificate of the Karlsruhe Institute of Technology (KIT)
- No application deadline, individual start
- Costs: 2,100 € per unit
- For members of one of our cooperation graduate schools, the Karlsruhe School of Optics & Photonics, costs are covered.

